

LISTA DE COOKIES

Wordpress

NAME	PROVIDER	DOMAIN	CATEGORY	DURATION	DESCRIPTION
wp-settings-33	Wordpress	.www.copastur.com.br	Functionality	1 year	Used to preserve the user wp-admin settings
cookieconsent_status_UNCATEGORIZED	cookieconsent_status	.www.copastur.com.br	Analytics	1 year	Cookie Consent is a free JavaScript plug-in to alert users to the use of cookies on our website (for example, the pop-up message you receive). It was designed to help us comply with United Kingdom legislation relating to cookies.
cookieconsent_status_PERSONALIZATION	cookieconsent_status	.www.copastur.com.br	Analytics	1 year	Cookie Consent is a free JavaScript plug-in to alert users to the use of cookies on our website (for example, the pop-up message you receive). It was designed to help us comply with United Kingdom legislation relating to cookies.
cookieconsent_status_MARKETING	cookieconsent_status	.www.copastur.com.br	Analytics	1 year	Cookie Consent is a free JavaScript plug-in to alert users to the use of cookies on our website (for example, the pop-up message you receive). It was designed to help us comply with United Kingdom legislation relating to cookies.
cookieconsent_status_ESSENTIAL	cookieconsent_status	.www.copastur.com.br	Analytics	1 year	Cookie Consent is a free JavaScript plug-in to alert users to the use of cookies on our website (for example, the pop-up message you receive). It was designed to help us comply with United Kingdom legislation relating to cookies.
cookieconsent_status_ANALYTICS	cookieconsent_status	.www.copastur.com.br	Analytics	1 year	Cookie Consent is a free JavaScript plug-in to alert users to the use of cookies on our website (for example, the pop-up message you receive). It was designed to help us comply with United Kingdom legislation relating to cookies.

Facebook

NAME	PROVIDER	DOMAIN	CATEGORY	DURATION	DESCRIPTION
fr	Facebook	.facebook.com	Advertising	3 months	It contains a unique browser and user ID that is used for targeted advertising.
_fbp	Facebook	.www.copastur.com.br	Analytics	3 months	To store and track visits on websites.

Youtube

NAME	PROVIDER	DOMAIN	CATEGORY	DURATION	DESCRIPTION
PREF	YouTube	.youtube.com	Performance	8 months	Store information such as your preferred page settings and playback preferences, such as explicit choices for auto-play, random order, and player size. For YouTube Music, these preferences include volume, repeat mode, and auto-play.
VISITOR_INFO1_LIVE	YouTube	.youtube.com	Advertising	8 months	These cookies are used to collect information about who our visitors are and how they use our website. We use the information to compile reports, segment audiences, and help us improve Caterpillar websites. We also use this cookie to segment audiences to make advertising more appealing to users and more valuable to publishers and advertisers. To learn more about how Google collects and uses data.

Hotjar

NAME	PROVIDER	DOMAIN	CATEGORY	DURATION	DESCRIPTION
_hjAbsoluteSessionInProgress	HotJar	.www.copastur.com.br	Analytics	30 minutes	This cookie is used to detect a user's first page session. This is a True / False flag set by the cookie
_hjIncludedInSessionSample	HotJar	.www.copastur.com.br	Analytics	30 minutes	This cookie is set to let Hotjar know if that visitor is included in the data sampling defined by the daily session limit of your website.
_hjIncludedInPageviewSample	Hotjar	.www.copastur.com.br	Analytics	30 minutes	This cookie is set to let Hotjar know if that visitor is included in the data sampling defined by the view limit of your website.
utm_params	Hotjar	.hotjar.com	Analytics	1 day	Stores the UTM parameters of your first visit, so that we can attach this data to your profile as soon as you sign up, in order to measure the results of our marketing activities.
ajs_anonymous_id	Hotjar	.hotjar.com	Analytics	1 year	This cookie is set by Segment as a randomly generated ID for anonymous users.
OptanonConsent	Hotjar	.hotjar.com	Analytics	1 year	Collects information about users and their activities on the website
hjSession#	Hotjar	.www.copastur.com.br	Analytics	1 year	Collects statistics about the visitor's visits to the website, such as number of visits, average time spent on the website, and which pages were read.
hjSessionUser#	Hotjar	.www.copastur.com.br	Analytics	1 year	Collects statistics about the visitor's visits to the website, such as number of visits, average time spent on the website, and which pages were read.

Redux

NAME	PROVIDER	DOMAIN	CATEGORY	DURATION	DESCRIPTION
redux_current_tab_redux_demo	Redux	.www.copastur.com.br	Performance	1 year	Cookie to improve the movement of the user on the website.
redux_current_tab_get	Redux	.www.copastur.com.br	Performance	1 year	Cookie to improve the movement of the user on the website.
redux_current_tab	Redux	.www.copastur.com.br	Performance	1 year	Cookie to improve the movement of the user on the website.

RD Station

NAME	PROVIDER	DOMAIN	CATEGORY	DURATION	DESCRIPTION
__trf.src	RD Station	.www.copastur.com.br	Advertising	2 years	Stores reference of origin of a visit to our website
rdtrk	RD Station	.www.copastur.com.br	Performance	2 years	Used to store the list of all the pages a visitor has accessed within your domain even before conversion (Only for accounts with access to Lead Tracking).

LinkedIn

NAME	PROVIDER	DOMAIN	CATEGORY	DURATION	DESCRIPTION
AnalyticsSynchistory	LinkedIn	.linkedin.com	Functionality	30 days	Used to store information about the time when a synchronization occurred with the lms_analytics cookie
UserMatchHistory	LinkedIn	.linkedin.com	Functionality	30 days	Synchronization of LinkedIn ad codes
bcookie	LinkedIn	.linkedin.com	Functionality	2 years	Cookie used by LinkedIn for routing
lidc	LinkedIn	.linkedin.com	Functionality	1 day	This cookie is set by LinkedIn and used for targeting.
li_sugr	LinkedIn	.linkedin.com	Advertising	3 months	Used to match the identity of users outside the designated countries, targeted for campaigns.
lang	LinkedIn	.linkedin.com	Performance	Session	Used to replicate the language used by the LinkedIn user on the website
ln_or	LinkedIn	.www.copastur.com.br	Analytics	1 day	Used to identify whether Oribi analyses can be performed in a specific domain

Microsoft

NAME	PROVIDER	DOMAIN	CATEGORY	DURATION	DESCRIPTION
_uetsid	Microsoft	.hotjar.com	Advertising	1 day	This is a cookie used by Microsoft Ads. The cookie is used to collect analytical information about how visitors use the website. This information is used to compile the report and improve the website.
_uetvid	Microsoft	.hotjar.com	Advertising	2 weeks	This is a cookie used by Microsoft Ads. Used to track visitors across various websites to present relevant ads based on the visitor's preferences.

ContentSquare

NAME	PROVIDER	DOMAIN	CATEGORY	DURATION	DESCRIPTION
_cs_id	ContentSquare	.hotjar.com	Analytics	13 months	This cookie contains the ContentSquare user identifier
_cs_c	ContentSquare	.hotjar.com	Analytics	13 months	This cookie contains the number of page views within the running session for ContentSquare Solution

SalesLoft

NAME	PROVIDER	DOMAIN	CATEGORY	DURATION	DESCRIPTION
sliguid	Salesloft	www.copastur.com.br	Performance	5 years	Salesloft cookie for use in live website tracking to help identify and qualify leads.
slireg	Salesloft	www.copastur.com.br	Performance	1 week	Salesloft cookie for use in live website tracking to help identify and qualify leads.
slirequested	Salesloft	www.copastur.com.br	Performance	5 years	Salesloft cookie for use in live website tracking to help identify and qualify leads.

Google

NAME	PROVIDER	DOMAIN	CATEGORY	DURATION	DESCRIPTION
AEC	Google	.google.com	Performance	6 months	Ensures that requests made in a browsing session are from the user, and not from other websites. These cookies prevent malicious sites from acting on behalf of the user and without the user's knowledge.
1P_JAR	Google	.google.com	Advertising	3 hours	Store access information and customize advertisements.
OTZ	Google	.google.com	Analytics	1 month	Traffic information more focused on Google Analytics.
DV	Google	.google.com	Advertising	6 hours	Used to deliver targeted advertising to the user.
_GRECAPTCHA	Google Recaptcha	.google.com	Functionality	6 months	This cookie is set by Google. In addition to certain standard Google cookies, reCAPTCHA sets a required cookie (_GRECAPTCHA) when executed to provide its risk analysis.
_gat_UA-75783705-2	Google Analytics	www.copastur.com.br	Performance	End of browser session	This is a standard type cookie set by Google Analytics, where the default element in the name contains the unique ID number of the account or related website. It appears to be a variation of the _gat cookie, which is used to limit the amount of data recorded by Google on websites with high traffic volumes.
_gat_UA-75783705-1	Google Analytics	www.copastur.com.br	Performance	End of browser session	This is a standard type cookie set by Google Analytics, where the default element in the name contains the unique ID number of the account or related website. It appears to be a variation of the _gat cookie, which is used to limit the amount of data recorded by Google on websites with high traffic volumes.
_gcl_au	Google Analytics	.hotjar.com	Analytics	2 months	This cookie is used by Google Analytics to understand user interaction with the website.
_ga_8N9GHCFGL6	Google Analytics	www.copastur.com.br	Analytics	2 years	Used by Google Analytics to collect data about the number of times a user has visited the website, as well as the dates of the first and most recent visit.
_ga_6KX1HCD8H3	Google Analytics	www.copastur.com.br	Analytics	2 years	Used by Google Analytics to collect data about the number of times a user has visited the website, as well as the dates of the first and most recent visit.
_ga_08TP3SZ92Q	Google Analytics	www.copastur.com.br	Analytics	2 years	Used by Google Analytics to collect data about the number of times a user has visited the website, as well as the dates of the first and most recent visit.
_ga	Google Analytics	www.copastur.com.br	Analytics	End of browser session	This cookie allows website owners to monitor the measurement of visitor behavior of the website's performance. To learn more about how Google collects and uses data.
_gid	Google Analytics	www.copastur.com.br	Analytics	End of browser session	Used to distinguish users.
NID	Google Analytics	.google.com	Performance	End of browser session	Google sets a number of cookies on any page that includes a Google map. While we have no control over the cookies set by Google, they appear to include a mixture of information to measure the number and behavior of Google Maps users.
_gcl_aw	Google Ads	.hotjar.com	Advertising	90 days	Used through Google Ads to understand user interaction with the website and advertising
_gac_UA-51401671-1	Google Analytics	.hotjar.com	Analytics	1 year	Collects information about users and their activities on the website.